Luciano R. Sameli, President

1221 Brickell Avenue Suite 908
Miami, FL 33131

Dear Luciano,

On Behalf of the Great City of Pompano Beach, I would like to congratulate you and the production staff of the Pompano Beach Brazilian Festival for four years of unmatched success and exponential growth.

The Parks, Recreation and Cultural Arts Department is honored every year to assist with the Brazilian Festival which is now considered to be Florida's largest Brazilian Festival. Pompano Beach is home to one of the largest contingency of Brazilians; in fact, Broward County as a whole has the largest population of Brazilians (more than Miami-Dade).

I am happy to report it has been four years of exciting entrainment, incident free programming, and record breaking crowds. More than 10,000 people attended the largest Brazilian Festival in Florida last year. Bands from many different musical genres in Brazil performed on the Main Stage. Environmentally friendly and recycled Set Designs and Props built awareness about global warming, and climate change to the attention of the general public. Food Vendors were sold out by 8 p.m., Exhibitors and Sponsors collected record breaking databases, and families flocked to the kid's zone. The X-Zone was populated all day by radical skaters catapulted up in the air, in extreme maneuvers. More than 150 Exhibitors inundate the Pompano Beach Community Park each year. The Annual Brazilian Festival of Pompano Beach employs in average 400 workers, and retains the services of 60 local businesses and contractors. Exhibitors hired almost 400 more part time employees just for the Festival. The 4th Annual Brazilian Festival of Pompano Beach is a multicultural showdown, with a mixed audience of Brazilians, U.S. Citizens, Hispanics, Pacific Islanders, and Canadians; all united by the passion and excitement of the Brazilian beat. The Annual Brazilian Festival of Pompano Beach exemplifies unity in the community and diversity at its best.

Luciano, the Pompano Beach Parks, Recreation and Cultural Arts Department is grateful and thankful for the tireless work and effort that you put into this terrific annual Event. Without your masterful touch on every aspect of this Event it surely would not be the successful Event that it has grown to be.

Pompano Beach will continue to extend Florida's Warmest Welcome to Broward residents and visitors, and all the nations that would like to celebrate and experience the Brazilian Culture. This is a family oriented community event that promotes tourism and local economic growth in Pompano Beach.

The City of Pompano Beach looks forward to the next Festival.

Sincerely,

Mark A. Beaudreau
Recreation Programs Administrator